

Sale of scrap Aluminium Conductor Steel reinforced Cables



INDUSTRY

Utility and Metals



GEOGRAPHY

Across India



CHALLENGE

Sale of scrap ACSR cables through transparent price discovery process



SOLUTIONS

valuejunction's auction platform ensured price discovery with no buyer monopoly



RESULTS

Over 600 MT of scrapped ACSR cables sold since inception for various clients

THE BUSINESS CHALLENGE

Clients wanted to dispose their scrap ACSR cables through a transparent price discovery process.

The buyer was expected to lift the entire lot that was offered for sale.

THE SOLUTION & STRATEGY

valuejunction given its expertise in auctioning of idle/stressed/scrap assets, took up the assignment and the end users for scrap ACSR cables were identified.

Using valuejunction's technology platform, auction for these scrapped ACSR cables was conducted.

RESULTS & ACHIEVEMENTS

Since inception, valuejunction has auctioned over 600 MT of scrap ACSR cables for various clients.

There was active participation from the bidders with no monopoly.

The total value of scrap ACSR cables disposed till date through valuejunction's auction platform for various clients were in excess of INR 50 Mn.